

## For Immediate Release

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## Fox59 to partner with [www.Indy.MD](http://www.Indy.MD)

Fox59 is proud to be partnering with YourCity.MD on the creation of [www.Indy.MD](http://www.Indy.MD) which will be the #1 trusted and local website for healthcare needs.

“WXIN is excited to be chosen as the [www.Indy.MD](http://www.Indy.MD) TV partner, this partnership will provide great synergy between our expanding News/Health coverage on WXIN both on the air, and on the web.” said Jerry Martin, Vice President/General Manager of WXIN.

[www.Indy.MD](http://www.Indy.MD) is founded on the principle that healthcare is and should be local. The site will allow Indy residents to access a healthcare network that is in their own backyard, making it easier to locate physicians, hospitals, and specialists. This will improve decision making, information sharing, and efficiency to users when they have healthcare questions.

Mr. Martin added “With this partnership we will have the #1 local healthcare information provider in Indy. WXIN is committed to providing the best local news and information every day, and [www.Indy.MD](http://www.Indy.MD) is an extension of that commitment.”

[www.Indy.MD](http://www.Indy.MD) feature’s the “One-Click Relief Center” search engine that is a one of a kind feature that no other site has. When a user needs to make a healthcare decision, the “One-Click Relief Center” matches medical information with a listing of Indiana doctors, and specialists, who can treat their symptom/concern/condition, also providing doctor ratings and a listing of locally-available services and products.

Joe Benza, founder and CEO of YourCity.MD said, “we are looking to partner with TV stations in over 500 markets that our willing to be part of the #1 .MD healthcare portal. In Indianapolis, WXIN is the perfect partner to inform Hoosiers of this tremendous local healthcare site [www.Indy.MD](http://www.Indy.MD).”

**-FOX 59-**

WXIN is the Indianapolis Fox Affiliate and two-time recipient of the “FOX Affiliate” of the Year Award. It locally produces the award winning news program Fox 59 News at 10 and Central Indiana’s only four-hour all local morning newscast. **Tribune Broadcasting** owns and operates 25 television stations concentrated in major markets and WGN America on national cable. The group’s combined reach is more than 80 percent of U.S. television households. Tribune Broadcasting also includes Los Angeles-based Tribune Entertainment, a developer and distributor of first-run television programming for the Tribune station group and for national syndication; and Chicago’s WGN-AM. Investment interests include Comcast SportsNet Chicago (25% owned) and TV Food Network (31%).